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Here's a complete guide to **QuickBooks ProAdvisor Certification** – a highly valuable credential for Indian CAs and accountants entering the **foreign accounting outsourcing space** (especially for US clients):

What is QuickBooks ProAdvisor Certification?

QuickBooks ProAdvisor Certification is a free official certification offered by **Intuit** (makers of QuickBooks) that validates your expertise in using **QuickBooks Online** (**QBO**) for accounting and bookkeeping.

It's especially useful if:

- You want to work with **US/Canada clients**
- You're offering remote bookkeeping services
- You want to **build credibility** as a foreign accountant

Types of Certifications Available:

- 1. QuickBooks Online Certification (Basic)
- 2. QuickBooks Online Advanced Certification
- 3. QuickBooks Desktop Certification (US only)

Mhat You'll Learn:

- Navigating QBO dashboard
- Managing Chart of Accounts
- Handling bank feeds & reconciliations
- Creating & sending invoices
- Payroll setup (US)
- Reporting (P&L, Balance Sheet, Cash Flow)
- App integration and automation
- Troubleshooting and clean-up work

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Teligibility:

- Open to anyone worldwide (including India)
- No prior experience or CA qualification required
- All training material is **free of cost**

Exam Format:

- 80 questions (Multiple Choice, True/False)
- Open book and non-timed
- Passing score: 80%
- You can retake the exam up to 3 times
- Includes free training videos, PDFs, and practice questions

□ How to Register:

- 1. Go to 🕝 https://quickbooks.intuit.com/accountants
- 2. Click Join now for free
- 3. Sign up for a QuickBooks Online Accountant (QBOA) account
- 4. Access the **ProAdvisor tab** inside the QBOA dashboard
- 5. Start the **training** + **certification exam**

Benefits of Being a Certified ProAdvisor:

Benefit	Description
Y Badge & Certificate	Show your certification on LinkedIn or your website
S Credibility with US Clients	Helps you stand out on LinkedIn, Upwork, email pitches
Listed on Find-a-ProAdvisor (US-only)	You become discoverable to US businesses
Better Earning Potential	Charge more for QBO setup, clean-ups, monthly work
Free QBO Software Access عم	Use QuickBooks Online Accountant for managing client accounts
♥ US Support Access	Access to QuickBooks support for ProAdvisors

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Pro Tips:

- Learn alongside actual client work to get practical knowledge
- Combine this with learning **US tax forms**, **Xero**, and **Sales Tax tools** for a full-service offering
- Mention it in your LinkedIn bio, proposals, and email signature

✓ Income Boosting Example:

"After getting QuickBooks ProAdvisor certified, I onboarded 2 US clients through LinkedIn and started earning \$1000/month in part-time bookkeeping." – *CA Amit, Surat*