## **VISIT: SJ MENTORSHIP GROUP**



Here's a complete guide to **Xero Partner & Advisor Certification** — essential for Indian CAs and accounting professionals offering **foreign bookkeeping services** to clients in **Australia**, **UK**, **New Zealand**, and even the **US**:

#### **♦ What is Xero Advisor Certification?**

The **Xero Advisor Certification** is a **free** training + certification offered by **Xero**, a leading global cloud accounting software (especially in Australia, UK, and New Zealand).

It teaches you how to:

- Use Xero for daily bookkeeping tasks
- Set up and manage client accounts
- Automate reconciliations
- Collaborate with clients and teams
- Prepare reports for business insights

## Types of Certifications:

- 1. Xero Advisor Certification (Core)
  - Focuses on mastering the Xero software.
  - o Duration: ~6–8 hours self-paced or live webinar.
- 2. **Xero Payroll Certification** (for AU, NZ markets)
  - Specific to handling payroll in those countries.
- 3. Xero Migration, Reporting, VAT & Apps Certifications
  - o Optional advanced modules.

#### Mhat You'll Learn:

- Dashboard and navigation
- Bank feeds and automatic reconciliation
- Invoicing and bills
- Chart of accounts & account settings
- Fixed assets and depreciation
- Reporting & analytics
- Xero Projects, Expenses & App integrations



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# Teligibility:

- Open to individual accountants, CAs, and firms
- You must sign up as a Xero partner (free)

### **□** How to Register (Step-by-Step):

◆ Step 1: Sign up for a free Xero Partner account

☐ https://www.xero.com/partners/become-a-xero-partner/

Choose "I'm an accountant/bookkeeper" when prompted.

**♦** Step 2: Access the Xero Central Learning Portal

Once you're approved, go to:

(F) https://central.xero.com/ (Click "Learning")

Search: Xero Advisor Certification

- **♦** Step 3: Start the Certification Training
  - Self-paced videos and quizzes
  - OR register for a live webinar version
- **♦** Step 4: Take the Certification Assessment

• Format: Multiple Choice

• Passing: 80%

• Duration: Around 1 hour (can retake if needed)



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#### Benefits of Xero Certification:

Benefit	Description
<b>Y</b> Global Recognition	Show your expertise to UK, AUS, NZ clients
Q Partner Directory Listing	Eligible firms can get listed on Xero's advisor directory
Client Confidence	Clients prefer certified advisors, especially international ones
Free Access to Xero Partner Tools	Free Xero files, training, and resources
<b>™</b> Boost Your Freelance Profile	More chances on Upwork, LinkedIn, Cold Emails
Continual Learning	Access to webinars, case studies, and advanced certifications

# **S** Real Earnings Example:

"After becoming a Xero-certified advisor, I secured 2 clients from Australia via LinkedIn and now earn ₹80,000/month handling just their books and payroll."

– CA Neha, Mumbai

# **P** Bonus Tips:

- Combine **Xero** + **QuickBooks** + **LinkedIn branding** = Full client acquisition setup.
- Add the certification badge to your LinkedIn profile, email signature, and Upwork bio.
- Use this credential in your course sales pitch, client proposals, and social media posts.